

FOR IMMEDIATE RELEASE

STASH PROPERTY × SYSTEMS DOWN UNDER

Partnership Integration Announcement

4 March 2026 - Stash Property, Australia's leading property intelligence platform, today announced a strategic integration partnership with Systems Down Under (SDU), a Zoho Advanced Partner specialising in customizing CRM solutions for the real estate industry.

The integration embeds Stash's comprehensive property data—including AI-powered brief matching, suburb insights, comparative market analyses, agent outreach and off-market listings—directly into the SDUs Buyers Agent Accelerator which is built on Zoho. Their Accelerator is used by more than 700 buyers agents and agencies across Australia.

The Challenge

Australian buyers agents currently operate across multiple disconnected platforms to source property data, conduct due diligence, and manage client workflows. This fragmented approach creates inefficiency, increases the risk of errors, and slows response times in fast-moving property markets where speed and accuracy determine success.

The Solution

The Stash × SDU integration eliminates platform-switching by streaming property intelligence directly into buyers agents' existing CRM systems. Agents can now access AI-matched property recommendations, suburb-level market insights, flood and bushfire overlays, and development potential data without leaving their workflow.

This means faster property shortlisting, better-informed client conversations, and a more professional end-to-end service—all within a single platform.

Industry Impact

Lee Russell, Co-Founder of Stash Property, said: "We built Stash to give buyers agents access to the deepest property data available in Australia. But data is only valuable if it's accessible where agents actually work. Partnering with Systems Down Under means our intelligence now lives inside the CRM, powering every client interaction and decision. This is the future of buyers agency operations."

Shankar Janyavula, Founder of Systems Down Under, added: "Our buyers agency clients have been requesting richer property data inside their CRM for years. Stash delivers exactly that—and the integration is seamless. This partnership gives our clients the best of both worlds: powerful workflow automation and Australia's most comprehensive property intelligence in one place."

Key Capabilities

- 13M+ property records with real-time updates across Australia
- AI-powered brief matching that surfaces relevant properties automatically
- Suburb insights and heatmaps for data-driven location analysis
- Off-market property access integrated directly into client pipelines
- Instant CMAs and due diligence including flood, fire, overlays, and development potential
- Seamless workflow with no platform-switching or data re-entry

Availability

The Stash x SDU integration is available immediately for buyers agents and agencies nationwide. Existing Stash and SDU users can activate the integration today. New users can request a demo at stashproperty.com.au/partners/sdu or contact Stash directly at hello@stashproperty.com.au.

Live Webinar · Wednesday, 11 March 2026 | 6:30 PM AEST

Join Stash founders & Shankar Janyavula for a live demo of the integration [here](#).

About Stash Property

Stash Property is an Australian property technology platform providing national property data, AI-powered search tools, and market intelligence for buyers agents and property professionals. Built by a leadership team with over 20 years of combined experience from RP Data, Pricerfinder, CoreLogic, and Domain, Stash delivers the property intelligence that powers smarter decisions. Learn more at stashproperty.com.au

About Systems Down Under

Systems Down Under is a Zoho Advanced Partner delivering custom CRM and business automation solutions for Australian companies. With more than 21 years of experience in the CRM space working at the top consulting firms like Capgemini & Deloitte combined with deep expertise in the real estate and buyers agency sectors for 11 years, SDU transforms business operations through their tailored Buyers Agent Accelerator Programme built on Zoho One. Learn more at systemsdu.com

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